# FASHOR

# CASUAL BUT

CHLOE VEITCH NETFLIX CELEBRITY

LORENA CORDERO

Fashion Li

Life Style

Photography Newz

Haute Couture

Models Lifestyle

SEP-2024









E



## Style

is a way to say Who You Are without baving to speak

# EDITOR'S Letter

Everyone wants to look good and some definitely want to flaunt it too. Modelling today is not restricted to the ramp alone. Whether print, product promotion or ad films, all fields demand good looking models to complement their products.

The fashion industry is one of the most polluting industries, and one of the most energy and raw material intensive. For this reason, and in spite of the tenuous advances that are already being introduced, 2024 will be the year in which companies will have to leave their promotional and advertising initiatives to three, replacing them with really significant actions that will even exceed what consumers are already demanding today. In this way, the definitive transformation of the industry towards a new sustainable model will be promoted.

Liba Khan (Editor Fashion Dreams)

# LORENACORDERO A VISIONARY AT THE INTERSECTION OF ART AND FASHION



#### THE JOURNEY OF



Born in Quito, Ecuador in 1971, Lorena Cordero is a multifaceted artist whose upbringing in Paris ignited her passion for beauty and creativity. At the tender age of 10, she relocated to Paris with her family, immersing herself in a world replete with captivating imagery, cinema, art, and fashion. Tragically, the untimely passing of her father prompted the family to remain in Paris, where Cordero blossomed amidst a rich cultural tapestry.

Driven by a fervent artistic spirit, Cordero pursued photography at Parsons New York and Paris, where she honed her skills and developed a keen eye for human emotion. Despite facing health challenges, she seized every opportunity to learn and grow, ultimately charting her own path as a self-taught artist. Delving deep into the intricacies of human development, she explored the complexities of emotion, capturing intimate portraits that reflected the diverse spectrum of human experience.

Cordero's photographic journey has been marked by both solo and group exhibitions, showcasing her distinctive perspective and artistic vision. Notably, her second fine art book, "THE WOMAN I LIVE IN," featuring series such as "HER MAJESTY THE QUEEN" and "AURA," stands as a testament to her creative prowess. Building upon the fantastical world she envisioned in her earlier work, "LABYRINTH INSIDE THE MIRROR" (2012), Cordero's latest publication delves deeper into the essence of femininity, garnering international acclaim and recognition. In a bold departure from her photographic roots, Cordero ventured into the realm of fashion, launching her eponymous clothing brand in 2020. Seamlessly blending artistry with wearable design, her brand serves as a conduit for personal expression, inviting individuals to become living canvases for her creations. Through her innovative designs and daring exploration, Cordero empowers individuals to embark on a journey of selfdiscovery, encouraging them to embrace their infinite potential.

For the past four years she has been integrating her artistic background to fashion creation. She launches in 2020 her clothing brand under her own name, making it a tool and a direct link with people as living canvases. Her proposals go hand in hand with daring to explore, giving people a way to discover themselves infinitely.



Lorena Cordero emerged onto the fashion scene in 2020 with a distinctive vision that seamlessly blended art and functionality. Her debut pieces, one-of-a-kind handbags, served as canvases for her artistic expression, integrating elements like photography, metal, and resin to transform them into wearable art. This marked the genesis of her eponymous brand, which aimed to fuse her artistic background with fashion.

Simultaneously, Cordero embarked on her inaugural clothing collection titled "THE WOMAN I LIVE IN," drawing inspiration from her ongoing photographic series. The collection was a testament to the strength and resilience of women throughout history, endeavouring to reshape societal narratives by portraying women as warriors rather than victims, granting them the visibility and empowerment often denied by societal norms.

Establishing her brand, Cordero inaugurated her first physical store in Ecuador in November 2020, setting the stage for a journey marked by creativity and innovation. Over the ensuing years, she has cultivated four additional collections, each contributing to the evolution of her brand's identity and aesthetic.

However, it was the Nyctophilia collection that emerged as a defining moment for Cordero. Presented in a groundbreaking solo exhibition in Quito, Ecuador, it captured the essence of her brand with unprecedented clarity. The collection's success propelled Cordero onto the global stage, as it was featured in the closing runway of Paris Fashion Week in March 2024, garnering international acclaim.

Now, Cordero is poised to unveil her next creation during the upcoming September Fashion Week, continuing her journey of redefining fashion through artistry and empowerment. Her trajectory exemplifies a fusion of creativity, advocacy, and entrepreneurship, solidifying Lorena Cordero as a prominent figure in the contemporary fashion landscape.



# UNPUTDOWNABLE BOOKS FOR 2023

#### A LIST OF PAGE TURNERS

IN THE FAST-PACED WORLD OF 2023, FINDING A BOOK THAT CAN TRULY CAPTURE YOUR ATTENTION AND HOLD IT UNTIL THE FINAL PAGE IS A RARE AND TREASURED EXPERIENCE. THESE "UNPUTDOWNABLE" BOOKS ARE THE ONES THAT MAKE YOU IGNORE YOUR PHONE NOTIFICATIONS, STAY UP WAY PAST YOUR BEDTIME, AND LOSE YOURSELF IN THEIR PAGES. THEY TRANSPORT YOU TO DIFFERENT WORLDS, INTRODUCE YOU TO FASCINATING CHARACTERS, AND KEEP YOU ON THE EDGE OF YOUR SEAT WITH EVERY TURN OF THE PLOT. IN THIS ERA OF INSTANT GRATIFICATION AND CONSTANT DISTRACTION, THE POWER OF A TRULY UNPUTDOWNABLE BOOK CANNOT BE OVERSTATED. SO WHETHER YOU'RE AN AVID READER OR JUST LOOKING FOR YOUR NEXT GREAT READ, JOIN US AS WE EXPLORE THE BEST UNPUTDOWNABLE BOOKS OF 2023.

**SCIENCE FICTION** 

POETRY

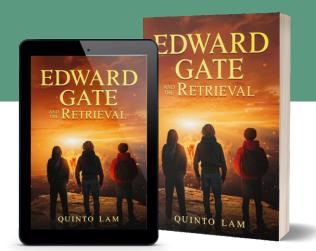
LOVE & RELATIONS

## EDWARD GATE AND THE RETRIEVAL

#### **BY AUTHOR QUINTO LAM**

Edward Gate gets hit by an asteroid when he was 5 and the next thing he knows he wakes up from a coma 7 years later. Edward gets accepted into Brickston High, but he gets weird dreams of a girl he doesn't know and an older man talking about a prophecy of some sort. As he gets more and more of these dreams and as he meets the girl in the dreams in real life, he realises that he has to go on a journey someday.

Months later, Edward gets expelled from Brickston High, he cannot delay the journey anymore. He gets his two friends and they go on a journey.



They go to a portal which leads them to another realm, then they search for the three legendary keys which unlock the cage of Death. Another party is going for the three legendary keys, but unlike Edward, they want to use them to unlock Death's cage. They arrive at the portal, but it is guarded by puzzles and a giant maze. After the trio traversed through the defences and killed a monster that took the lives of hundreds, they entered the portal and went into the second dimension.

The trio goes towards the first key and they almost get there, until Death's supporters come up and stop them. They fight through the supporters though and they get the first key. After that, the trio goes on a ship, gets attacked by goblins and retreats back onto land for the rest of the journey to the second key. As they advance, so do Death's supporters.

When they all get to the second key, Death's supporters get the second key before the trio can. The trio go on a long chase after the second key and it all comes down to one fight. The trio of kids against a dozen full-grown adults trying to release Death. If the trio wins, they win the race and stop Death, but if they lose, they lose their advantage of having one of the three keys necessary. One fights to decide the fate of the world.

A very well-written adventurous story that is full of unexpected twists. The story is also humorous and fast-paced. You'll love Edward and will enjoy his journey. With a vivid imagination and a love for exploring new worlds, Author Quinto Lam has created characters that jump off the page and adventures that keep her readers on the edge of their seats. Despite his young age, Quinto's talent for writing has already earned his critical acclaim and a growing fan base.

#### GET YOUR COPY OF 'EDWARD GATE AND THE RETRIEVAL' TODAY. AVAILABLE ON AMAZON AND BARNES & NOBLE.



**QUINTO LAM** 

#### JOURNEY AS AN AUTHOR

Quinto Lam is author of Edward Gate and the Retrieval. He's 13 years old and he currently lives in Hong Kong. And this is his journey.

Quinto has always been passionate about writing. He wrote a couple of short stories when he was very young and he hasn't started only one novel. Quinto started his first novel back when he was eight and he gave up on it only 2,000 words into the novel.

A year or so later, he began a new novel. After 2 months of work and 14,000 words, Quinto accidentally deleted the Word file. On that day, he thought that he would never write a novel ever again.

Now we jump to early 2022. Quinto had a brilliant idea in mind for a plot and started writing even though he remembered the last time he tried to start a novel. He gave his friend Jayden the link the same day and asked Jayden to rate his writing. This became routine for Quinto as Quinto wrote more and more, waiting for Jayden's critiques every single day.

After 3 months of writing 70,000 words and 3 months of getting the manuscript edited, refined and proofread, getting the cover for the book and getting the ISBNs, writing the side stories that would be released along with the main novel, Quinto Lam is the proud author of Edward Gate and the Retrieval and he thanks the people who've supported him and most importantly his advisor Jayden which made his life much easier. Author Quinto has more books planned, but does not disclose how many. The series will include at least three books, including the first. He is enthusiastic about the series, having learned a lot from the first book. The author's current priorities in life include studying, playing badminton, and working on Edward Gate. Although some may consider it dull, the author finds this lifestyle delightful. The author hopes that readers will enjoy the series.

#### Q: How do you handle writer's block or creative burnout?

I have an advisor, Jayden, and whenever I face writer's block, I step back and chat with him about what the oncoming plot should be.

#### Q: What is the most difficult part of your writing process?

The hardest part is writing the middle of the story. You want to write the epic climax you've been planning but you still have to develop your characters more. It's very daunting but very necessary.

#### Q: How do you handle revisions and editing processes for your work?

I normally edit the book myself, then give it to editors for developmental edits, copyedits, line edits and proofreading. Then I do one final check to make sure it is up to my standards.

#### Q: What came first to you - the plot or the characters - and why?

I came up with the name 'Edward Gate' long before I started this novel, but after him, I thought of the characters. Edward Gate popped into my head as a short, simple, catchy and original name.

#### Q: In your book, which part of the story is your favourite?

The part at the end of the book where Edward sits on a mountain reflecting on everything he had done during the journey.

#### Q: What was the most surprising thing you discovered while completing your book?

I had always thought that writing a book was the hardest part, but if you have passion, it is one of the easiest. You get attached to your plot and characters and writing becomes a habit.

#### Q: Can you share with us something about the book that isn't in the blurb?

This isn't related to the plot at all but it is very humorous. During Edward's time at Brickston High, a student insults the teacher. The best part is that the teacher's responding insult was hilarious and absolutely destroyed the student.

#### Q: Does one of the main characters hold a special place in your heart? If so, why?

A character that doesn't appear in the blurb is called Phys. He is the mentor to Edward and his two friends but he is also very fun to write. His dialouge is very funny and sometimes writing him is what makes me want to write that day.

#### Q: What was the inspiration for the story?

I'm a big fan of Harry Potter and the works of Rick Riordan. The inspiration that I got for having Edward be able to bend fire, is partly from Percy Jackson (A character made my Rick

Riordan) being able to bend water.

#### Q: What is the significance of the title?

Edward is on a journey trying to retrieve the three legendary keys that unlock the cage of Death. So it's appropriately called Edward Gate and the Retrieval. At least in my opinion.

#### Q: Tell us about the process for coming up with the cover.

I had planned the cover before I finished writing the book. The part where Edward sits on a mountain that I referenced earlier was made so that the cover of the book could see the world that I had made. I was so proud of this world that I had created myself, so I wanted to show it on the cover.

#### Q: Do you find it more challenging to write the first book in a series or to write the subsequent novels?

I think writing the first book is harder because if people read your first book and don't like it, they won't read the rest of the series. So the first book has to be near perfect, and since it's your first book you'll likely have minimal experience.

#### Q: Who is the author you most admire in your genre?

Rick Riordan is my most admired author. His style of writing is so unique and he can insert humor so effortlessly without the joke being forced in. It's smooth like butter but still cracks you up.

#### Q: If you could ask one author that you admire three questions about their writing, writing process, or books, what would they be?

I would ask Rick Riordan how he inserts jokes so effortlessly into his writing style. I would also ask him how he plans a book or a series. And lastly, I would ask him what mythology he would want to add to a new book series if he were to write one.

#### Q: Are you working on anything at the present you would like to share with our readers?

Yes. I'm working on the second book of the Edward Gate series and it is called Edward Gate and the Breakout. At the time of having this interview I have finished planning the book and it is epic in my opinion. I'm also writing a story on Wattpad about Brickston High without Edward present in the school.

#### Q: How do you feel about your book being published in

Honestly, it is a pleasure. I can't believe that my book is getting published in a multinational magazine with over half a million readers. Thanks to DE MODE for reaching out to me!

∢

The Clou

y journey on love island was an incredible experience, it was a rollercoaster and a mix of up and downs with both positive and negative implications on my life. I found love island to be one of the hardest things I have experienced so far in my life but also one of the most rewarding and fun times which not many people will get to experience in their life and for that I am so grateful and feel so blessed. Throwing yourself into the face of the public is hard to do and although it's beautiful I now have a platform where I can share stuff and causes that I am passionate about with a following which was the whole reason I wanted to go on the show, I consider myself to be very hardworking and ambitious and the idea of having a platform to jet start-up businesses and have new opportunities excites me.

However, I also have had to deal with the bad side of now being in the public eye, especially with social media trolls and negative press which has felt hard at times especially when they have been so brutal about my appearance, which sometimes makes you question yourself. Coming out I'm working on social media projects, mostly on TikTok and just engaging the audience I now have with funny content showing my 100% genuine self which was robbed from me on the show due to the editing. I like to keep things real and my audience appreciates that I don't just show myself at my best and I'm loving creating content that is authentic to me for my audiences. I have plans to be on another tv show as I enjoy reality tv and I'd love the opportunity to go on another show and meet new people and show my full personality.

Since coming out of the Love Island villa to so much hate and negativity I have made it a goal of mine to get so successful just to prove all the haters wrong. I find throughout the whole experience in a backhanded way it's made me love myself more than I did prior to the show because I've had to build myself up since coming out from the show and learn that regardless of anyone's opinion I have to love myself and all my features and imperfections that I put in a spotlight for people to crucify, I chose this decision and I've just had to own it both the good and the bad.

# OVE ISIONO Season B



# CORDERO COLLECTION HC SS24

Do things at your own pace. Life's not a race.





ല∙ാകത്ത് നിങ്ങൾ കാണാൻ ആഗ്രഹിക്കുന്ന മാറ്റം ആദ്യം നിങ്ങളിൽ നിന്ന് ഉണ്ടാവണം" **Jibin Saji** (Model & Actor)



# Beyond Tokyo

Exploring the Beauty of Japan's Countryside

# WRITING CAN BE HARD, BUT IT DOESN'T HAVE TO BE LONELY. READ THE BEST 6 LGBTQ **BOOKS FROM THF** MASTERS OF THE CRAFT.

## THE NEEDLE AND THE DAMAGE DONE

#### **BY AUTHOR & DR. PATRICK TREACY**

The Needle and the Damage Done is the story of a boy from a small Irish village who became an adventurer, multi-award-winning doctor, and physician to the stars. Part travelogue, part thriller, part celebrity tell-all, the memoir is a whirlwind of adventure and a fascinating insight into the colourful life of Dr Patrick Treacy.

Cosmetic doctor Patrick Treacy grew up in rural Northern Ireland during The Troubles. Determined to become a doctor, he raised money for medical school in Dublin by smuggling cars from Germany to Turkey. He



studied biochemistry at Queen's University Belfast and medicine at the Royal College of Surgeons. While working in a Dublin hospital, he was accidentally jabbed with a needle from an HIV patient. He took blood test after blood test for many years until he was confirmed negative. Initially overwhelmed by the experience, he moved to New Zealand, away from everyone who knew what he was going through: his girlfriend and his colleagues. Thus, he began a peripatetic existence, working as a doctor around the world. In Saddam Hussein's Baghdad, Treacy was arrested and imprisoned, spending days wondering whether he was going to be hanged as a spy. He worked as a ship's surgeon in California and with the Royal Flying Doctor Service in Australia. On returning to Dublin, Treacy set up the Ailesbury Clinic where he pioneered the emergent field of cosmetic dermatology, championing treatments regarding the use of botulinum toxin and dermal fillers. His award-winning research brought him numerous international accolades and many celebrity patients, including the King of Pop himself, Michael Jackson, who came flocking to his door. Central to this memoir is Treacy's personal journey: his efforts to escape the conflict of The Troubles, coping with the fear that he

may have contracted HIV, getting over his lost love and surviving the crippling Irish recession. Most of all, it gives us a fascinating insight into his award-winning research on the influence of Botox <sup>®</sup> on the brain and how he developed protocols to reverse the damage being done to patients' faces as a result of the complications of dermal fillers.

Patrick Treacy's poignant memoir 'The Needle and the Damage Done' is a gripping page-turner and you'll feel as if you're on a rollercoaster like journey reading this book full of excitement, wonderful experience steeped in optimism, risk and sheer excitement.

#### GET YOUR COPY OF 'THE NEEDLE AND THE DAMAGE DONE' TODAY. AVAILABLE ON AMAZON AND BARNES & NOBLE.



**DR. PATRICK TREACY** 

#### JOURNEY AS AN AUTHOR & A DOCTOR

Dr Treacy, born in Fermanagh (Northern Ireland) was awarded the "Top Aesthetic Practitioner in the World 2019" at the MyFaceMyBody Global Awards (Las Vegas). He is recognised as one of the most influential aesthetic practitioners in the world. He won the 'Doctor of the Year' UK 2019 (London) and is among a few doctors in the world to have won the coveted AMEC Trophy three times (Paris 2014 and 2016, Monaco 2019). He was given the CCME Medial for "Excellence in contributions to Aesthetic Medicine" (Mexico 2016) and received the MyFaceMyBody Specialist Award (London 2018). He was awarded a Laureate in Aesthetic Medicine by the Azerbaijani College of Medicine and the Beauty & Anti-Ageing Trophy (Baku 2017). He was awarded the 1st AIDA Trophy for his research in Aesthetic Medicine (Abu Dhabi 2017). He won both the "Irish Healthcare Award for Medical Research" (Dublin 2017) and the "British College of Aesthetic Medicine Award for Medical Research" (London 2017). He is recognised to be among the first doctors worldwide to use hyaluronidase during vascular filler occlusion and to establish protocols for its use.

Dr Treacy is a fellow of the Royal Society of Medicine and the Royal Society of Arts (London). He is Chairman of the Ailesbury Humanitarian Foundation and is the driving force behind countless humanitarian efforts that impact the lives of children in communities across Africa, Haiti, and the Third World. To this end, he has opened orphanages in Monrovia, Liberia, and Mirebalais, Haiti. He practices cosmetic medicine in his clinics in Dublin and Cork. He has featured on CNN, Dr Drew, RTÉ, TV3, Sky News, BBC, and Newsweek. He serves on the editorial boards of five international aesthetic journals. He is author and co-author of many articles in peer-reviewed scientific journals and has contributed to chapters of medical books. His research has strongly influenced this specialist area where he has developed global protocols relating to dermal filler complications and wound healing, as well as pioneering techniques for HIV facial lipodystrophy.

#### Q: How do you handle writer's block or creative burnout?

Thankfully, I have never experienced it. I can write for up to eight hours at a time. The Covid lockdown gave me the opportunity to get all of those books out of my head and down on paper.

#### Q: What is the most difficult part of your writing process?

Approaching emotional subjects like the death of my mother of the break-up of a relationship.

#### Q: How do you handle revisions and editing processes for your work?

I find it easy to do it on a computer. You have to save each revision with the current date, or one can easily backtrack and be unaware you're working in an older edition of the narrative.

#### Q: In your book, which part of the story is your favourite?

Probably the beginning, formalising structure and dropping hints about where the narrative is likely to follow. Most of my life story is in my new memoir, The Needle and the Damage Done. It details growing up in rural Northern Ireland during the Troubles, studying medicine at the Royal College of Surgeons then coping with the fear that I may have contracted HIV from a hospital needlestick injury, and later working as a doctor around the world.

#### Q: What was the most surprising thing you discovered while completing your book?

That people accept you better for being honest even if it is embarrassing to do so.

#### Q: Can you share with us something about the book that isn't in the blurb?

The most poignant memento I have is probably the remainder of one of the tubes of cream that I used to treat Michael Jackson's vitiligo. Nelson Mandela rang him during an application from that tube. When he handed me the phone, I thought it was a concert promoter calling about an HIV concert we were organising in South Africa. After discussing the fact that we both had lived in Cape Town I mentioned that I had lived in Clifton, Camps Bay and Bantry Bay. He replied, "You know Cape Town better than me".

I suppose I am really just a blow-in." I actually said,

"Where did you live before that?" before Michael put his hand to his mouth, hurriedly pointed to the phone and said, "It's Madiba!"

#### Q: Does one of the main characters hold a special place in your heart? If so, why?

Possibly Michael Jackson . I knew Michael as a friend and witnessed the personal agonies he suffered during the treatment of his vitiligo, of watching him cry as he took off his wig and

showed me his scarred scalp. While writing this answer, I am conscious of the global feelings towards Michael Jackson whose reputation has been severely damaged since the screening of Leaving Neverland. After watching the documentary, myself,, many questions remain. Some critics say that it is more a testimonial than a journalistic endeavour, as people defending the singer were not involved or interviewed. I can only attest to the fact that anytime I saw Michael around children, including his own, he acted with total respect and love to them.

#### Q: What do you hope your readers take away from this book?

I'll let one of the reviews answer that question. The book is organised into chapters that encapsulate the most adventurous and special moments where love and wonderful experiences are steeped in optimism, risk and sheer excitement. The writer, as well as giving me a wonderful sense of determination and persistence, I also got an insight into the more enduring times in his life as he faced many trials and tribulations in his early life and the journey as a young Doctor who later becomes the best aesthetic practitioner in the world.

#### Q: Tell us about the process for coming up with the cover.

Actually, it wasn't planned. I was in the Galderma Headquarters in Watford and the photographer wanted a headshot. There was a skull nearby and I just grabbed it and we liked the finished result.

#### Q: If your book was to be made into a movie, who are the celebrities that would star in it?

It's currently with **Netflix** so I mustn't say anything.

#### Q: Are you working on anything at the present you would like to share with our readers?

I'm working on Destinations in the form of a travelogue. The manuscript runs to approx 150,000 words and includes photographs of the many people whom I have met during the course of my travels. Generally, each chapter contains a brief introduction, often relating to the history of the country, and is followed by a story or reflection, based on my medical work, or thoughts about the country in which I find myself. At all times, being keen to taste something of the cultures of the places where I am working. The script covers all four corners of the globe, with a particular emphasis on Africa and the Middle East.

#### Q: How do you feel about your book being published in

Thank you for the opportunity of being published in such a wonderful magazine.

 $\triangleleft$ 

# CONNECT & SHOP



LORENACORDEROSTORE.COM



lorenacorderocoutureofficial

haute couture 2024



#### FROM BRIDAL DREAM TO VISIONARY EMPIRE A JOURNEY OF PASSION, PERSEVERANCE, AND TRANSFORMATIVE BEAUTY

From a young age, Weili's enchantment with bridal fashion was palpable, spending countless hours immersed in bridal magazines, meticulously critiquing each gown with an astute eye. In 2017, Weili embarked on a daring venture, establishing a quaint studio housing a curated collection of just 15-20 dresses, thus igniting their odyssey in the industry. A serendipitous encounter with a pregnant bride proved transformative. Stepping in to alleviate her gown dilemma, Weili provided two exquisite dresses and attended her wedding to ensure perfection. The ensuing cascade of stunning wedding photos online catapulted Weili into the limelight.

Embracing a deeply personalized approach, Weili vowed to bestow bespoke service upon every bride, endeavoring to ensure each felt cherished and radiant in their gowns. Despite the unprecedented challenges brought forth by the pandemic, Weili seized the opportunity to augment their skills, delving into online design courses from the comfort of home. This newfound expertise birthed innovative solutions, including a pioneering "The No Audience Fashion Show" fashion show at EQ Kuala Lumpur, streamed online during the pandemic.

#### **FASHION DESIGNER**

Weili's art is inspired by the individual stories of brides, driven by a passion for creating unforgettable experiences, and motivated by a desire to empower and uplift.



Their indomitable spirit and boundless creativity bore fruit, earning them even greater acclaim and setting the stage for their second fashion show in 2023, "Unlimited Love". From modest beginnings in a cosy studio to captivating audiences worldwide, Weili's journey as a designer has been punctuated by unwavering passion, unyielding dedication, and relentless adaptability. As they continue to evolve and inspire, one truth remains steadfast: their unwavering commitment to crafting unforgettable bridal experiences for every bride they encounter.



# FASHION

Will the coronavirus pandemic, which has forced a rethink of so many industry habits, ultimately spawn an era of slower fashion with fewer seasonal collections, deliveries suited to the weather – and fewer markdowns?

Plenty of designers and fashion executives would certainly <u>cheer th</u>ose changes.

"To be honest with you, I like the idea of having a slower pace in terms of seasonality – of having in the windows cashmere in winter and swim wear in summer," said Donatella Versace, chief creative officer of Versace. "This will give us that time to research and create things that have that something more and special that I am sure will be needed to make people say: I want it!

"Considering that all of us - I mean us designers - have been complaining about the pace of fashion, about the unsustainable speed that the delivery calendar had us keep, this is for sure a chance to rethink a lot of

> things, including seasonality," "I suppose there's room for everything. You can satisfy a voracious customer who needs immediate gratification and will blithely turn to someone else who is quicker and cheaper, or you can make a connection with someone un-rushed who can respect waiting for an order," he mused. "In an ideal world, you have a choice." 29

# What is Fashion?

Fashion is something we deal with everyday. Even people who say they don't care what they wear choose clothes every morning that say a lot about them and how they feel that day.

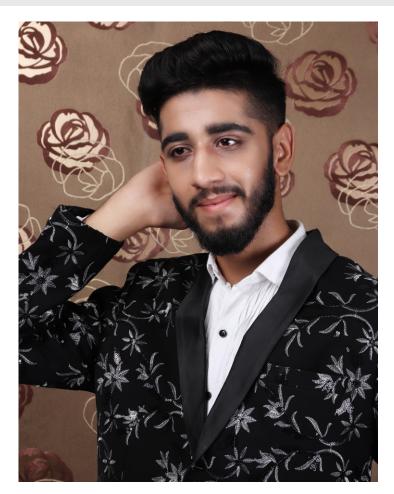
One certain thing in the fashion world is change. We are constantly being bombarded with new fashion ideas from music, videos, books, and television. Movies also have a big impact on what people wear. Ray-Ban sold more sunglasses after the movie Men In Black. Sometimes a trend is world-wide. Back in the 1950s, teenagers everywhere dressed like Elvis Presley.

## Who dictates fashion?

Musicians and other cultural icons have always influenced what we' re wearing, but so have political figures and royalty. Newspapers and magazines report on what Hillary Clinton wears. The recent death of Diana, the Princess of Wales, was a severe blow to the high fashion world, where her clothes were daily news.

Even folks in the 1700s pored over fashion magazines to see the latest styles. Women and dressmakers outside the French court relied on sketches to see what was going on. The famous French King Louis XIV said that fashion is a mirror. Louis himself was renowned for his style, which tended towards extravagant laces and velvets.

Fashion is revealing. Clothes reveal what groups people are in. In high school,



groups have names: "goths, skaters, preps, herbs." Styles show who you are, but they also create stereotypes and distance between groups. For instance, a businessman might look at a boy with green hair and multiple piercings as a freak and outsider. But to another person, the boy is a strict conformist. He dresses a certain way to deliver the message of rebellion and separation, but within that group, the look is uniform. Acceptance or rejection of a style is a reaction to the society we live in.

# Elegant Innovations: The Timeless Craftsmanship of Quentino



Quentino By Drque, under the visionary leadership of Quentin Enow, has revolutionized haute couture, captivating global fashion enthusiasts with its blend of elegance, innovation, and social responsibility. Quentin's upbringing, rooted in academic excellence and craftsmanship, laid the groundwork for his journey into luxury fashion. Since its inception in 2015, his eponymous label has swiftly gained acclaim for its audacious designs that seamlessly merge luxury with avant-garde aesthetics.

Central to Quentino By Drque's success is its unwavering commitment to craftsmanship. Collaborating with master artisans worldwide, the brand ensures each garment is meticulously crafted, reflecting a dedication to excellence unparalleled in the industry. Moreover, the brand's commitment to sustainability sets it apart, championing eco-friendly practices and fair labor conditions, redefining luxury fashion for the modern era.

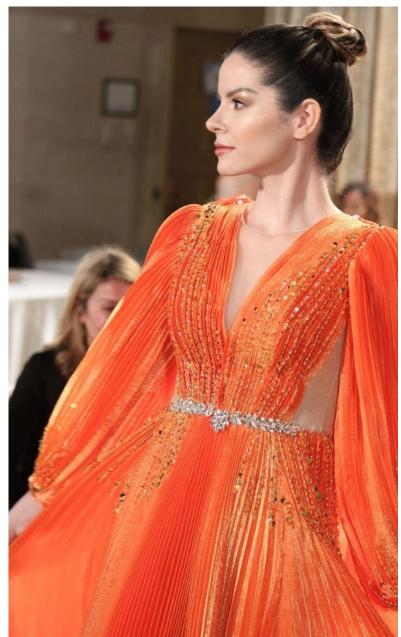
Quentino By Drque's groundbreaking designs have graced prestigious fashion weeks globally, earning accolades from celebrities and style icons. With flagship boutiques in major fashion capitals and a strong online presence, the brand continues to captivate discerning fashion enthusiasts.

Beyond fashion, Quentin Enow is deeply committed to philanthropy and sustainability, actively supporting charitable causes and promoting eco-friendly initiatives. He believes in fashion's power to inspire positive change, infusing technology to create a more inclusive and conscious luxury fashion landscape.

As Quentino By Drque evolves, Quentin's passion, creativity, and commitment to excellence remain its driving forces. With daring creativity, meticulous craftsmanship, and a profound dedication to quality, Quentino By Drque stands as a beacon of haute couture, inspiring individuals to embrace self-expression and redefine the essence of style.



Your journey serves as a beacon of inspiration, illustrating the power of following one's passion and pursuing dreams against all odds. Transitioning from a software engineer with academic achievements from AAMU to a fashion designer, your story underscores that with dedication, creativity, and faith, anything is possible. A defining moment in your journey was your breakthrough project with EPN New York, showcasing your unique vision and ability to merge artistry with functionality, establishing you as an upcoming trailblazer in the design world. "Quentino: Where Couture Meets Fantasy - Transforming Imagination into Timeless Elegance for Dreamers of All Ages"



Continuing to push the boundaries of your designs, you explore new techniques and materials to create works that are both innovative and timeless. Your journey as a designer serves as a testament to the power of creativity, determination, and unwavering faith in oneself.

#### "A little of what you call frippery is very necessary towards looking like the rest of the world."

Fashion is a language which tells a story about the person who wears it. "Clothes create a wordless means of communication that we all understand," according to Katherine Hamnett, a top British fashion designer. Hamnett became popular when her t-shirts with large messages like "Choose Life" were worn by several rock bands.

# There are many reasons we wear what we wear.

Protection from cold, rain and snow: mountain climbers wear high-tech outerwear to avoid frostbite and overexposure.

Physical attraction: many styles are worn to inspire "chemistry."

Emotions: we dress "up" when we' re happy and "down" when we' re upset.

Religious expression: Orthodox Jewish men wear long black suits and Islamic women cover every part of their body except their eyes.

Identification and tradition: judges wear robes, people in the military wear uniforms, brides wear long white dresses.

#### "THE APPAREL OFT Proclaims THE Man."

#### -SHAKESPEARE, HAMLET

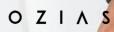
Fashion is big business. More people are involved in the buying, selling and production of clothing than any other business in the world. Everyday, millions of workers design, sew, glue, dye, and transport clothing to stores. Ads on buses, billboards and magazines give us ideas about what to wear, consciously, or subconsciously.

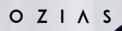
Clothing can be used as a political weapon. In nineteenth century England, laws prohibited people from wearing clothes produced in France.

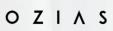




# The second secon









## **FASHION WEEK STUDIO (MILAN) – AW24**

#### A MAGNIFICENT SHOWCASE OF INTERNATIONAL DESIGNERS AT PALAZZO VISCONTI



Collection: ARNI NFASHION

Collection: VEL

Collection: AZUL CIELITO

Milan Fashion Week witnessed an extraordinary confluence of creativity and craftsmanship as Palazzo Visconti played host to a diverse array of international designers. From luxurious haute couture to avantgarde accessories, the event was a testament to the boundless innovation and vision of the global fashion community. The historic Palazzo Visconti, steeped in four centuries of tradition and elegance, provided the perfect backdrop for this spectacular showcase. With its five splendid rooms exuding Milanese hospitality, the venue set the stage for an unforgettable fashion extravaganza. Our amazing Italian partners, Jeidi Events, these strong and gorgeous gung-ho women, Rita, Silvia, and Janet know how to make magic, and have shown, once again, during Fashion Week their professionalism and aesthetics. The afternoon session commenced with a stunning display of talent, featuring: Blending Indian heritage with modern craftsmanship, Sheetol Chawla and Melissa Tyson MESMERIZED the audience with their fusion of haute couture and goldsmith jewelry.

Chawla's designs, inspired by the Greek Goddess of

dawn, os. embodied a sense of renewal and radiance.

Fashion Week Studio Presents Stellar Lineup of Designers at Paris Westin Vendôme: Perry Jones, By Vel, and Maison Celestino & Animah Jewelry Shine on the Runway

Quito, Equador Panorama of the Capital City

Fashion

Life Style

Photography Newz

10

for Advertisement Contact B-84 Lajpat Nagar-2 New Delhi Email- fashiondreamsmagazine@gmail.com